# 2020-2021 TTC Catalog

## **MKT 130 Customer Service Principles**

Lec: 3.0 Lab: 0 Credit: 3.0

This course is a study of the importance of customer service satisfaction and the functions of various customer relations systems.

#### **Course Offered**

Fall Spring

Summer

### **Grade Type**

Letter Grade

#### **Division**

**Business Technology**